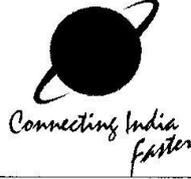


Office of
Chief General Manager(Telecom)
Marketing Cell,
Tamilnadu Telecom Circle
CTS Building 16,Greams road
Chennai-600 006



BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

BSNL 3G)))) **BSNL LIVE**
Faster than your thoughts 2010

To

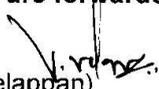
All Heads of SSA,
BSNL
TN Circle.

MKTG/ CFA-IN / IT General / 2009-10/ dated at Chennai 6 dated 24/6/2011

Sub: Revision of ISD tariff to popular destination through UITC / Smart ITC of Denomination of Rs.300 /- and above on promotion basis for a period of 90 days – reg:

Ref: BSNL ND 3-4/2009 R&C (CFA) dated 21/6/2011
BSNL ND 26-3/2011 –NWO (CFA) / IN dated 22/6/2011.

The copies of the letters of BSNL Corporate Office cited above regarding the revision of ISD tariff to popular destination through UITC of all denominations of RS.300 and higher as **promotional scheme with effect from 27/6/2011 for 90 days are forwarded for information and further necessary action..**


(V.Velappan)

Deputy General Manager(CS-CFA),
O/O CGM BSNL TN CIRCLE
Chennai 60 006
TF 044 2829 7240 FAX 044 2829 0 888

Copy to :

- 1.DGM(IT) Ccircle office,Chennai 600 002
- 2.SR GM (TR) Circle Office ,Chennai 600 002
- 3.Call centre Trichy
- 4.AGM(CSC)/AGM(MKTG-CFA) & AGM(UDAAN) – of all SSAs
- 5.Circle Intranet
- 6.spare.

Encl: As above;

39

Rates & Costing Section - CFA
Corporate Office,
Eastern Court
Janpath, New Delhi
Tel: 011-23734320 Fax: 011-23734322



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 3-4/2009-R&C [CFA]

Dated: 21-06-2011

Circular No. 08/11-12

Subject: Revision of ISD tariff to popular destinations through UITC / Smart ITC of denominations of Rs.300/- and above on promotional basis for a period of 90 days -reg.

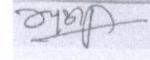
The competent Authority has decided to revise the existing ISD call rates for certain countries available in Universal India Telephone card (UITC)/ Smart India Telephone card (Smart ITC) of denominations of Rs.300/- and above on promotional basis for a period of 90 days w.e.f 23-06-2011 as under :

Group	Country	Existing Tariff	Revised Tariff
A	USA, Canada, Singapore, Hong Kong, Thailand, Malaysia	6p/sec	
	UK (Fixed) , Australia(Fixed)	13p/sec	3p/sec (~Rs 1.8/min)
	Germany(Fixed) , Bangladesh	14p/sec	
	China	17p/sec	
B	Pakistan, France, Sweden	14p/sec	10p/sec (~ Rs 6/min)
	Bahrain	11p/sec	

- ISD rates for the countries other than countries mentioned under Group 'A' & 'B' above shall remain same as per existing tariff.
- ISD rates of UITC/Smart ITC of denominations less than Rs. 300/- shall remain same as per existing tariff.
- The above promotional tariff scheme shall be applicable for 90 days w.e.f.23.06.2011.
- All other terms and conditions as per existing orders shall remain unchanged.
- This may be brought to the notice of all concerned and necessary steps taken for its proper implementation.
- Wide publicity of above said promotional scheme may kindly be given to increase the sale.
- This circular is issued based on the approval of the competent authority in NWO-II CFA(IN) branch file no.26-03/2011-NWO-II/CFA(IN). For any clarification/ correspondence, in this regard , matter may be taken up with (NWO-II-CFA) Branch, BSNL, Co, Janpath, New Delhi(Tel No.011-23714148, Fax.No.011-23734366).

-: 2 :-

9. The impact of the tariff may be analyzed and feedback submitted on monthly basis to (NWO-CFA) branch of BSNL ,CO by email at sanjaykumar1@bsnl.co.in.



(S.K.Bhat)
DGM (T&C)-CFA

To
All CGMs-Telecom Circles /Metro Telephone Districts.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance)/CA/NB, BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
6. GM (IT), CO BSNL - for placement on BSNL Website.
7. Sr.GM (NWO)-CFA, CO BSNL w.r.t case mark: File No. 26-03/2011/ NWO-CFA / IN carrying the approval of the Competent Authority in the matter.
8. CGM (ITPC), Pune, for necessary changes in CDR/billing system.
9. CGM (BBNW), New Delhi
10. GM (BBNW), Bangalore NOC, BBNW.
11. Director General P&T audit, Delhi-110 054.
12. Guard File.

(S.L.Meena)
AGM(T&C)-CFA

NWO Cell (Fixed Access), BSNL Corporate Office,
807, Bharat Sanchar Bhawan, Janpath, New Delhi-1
Tel No 23714148, Fax No 23734366, 23734357
Email: sanjaykumar1@bsnl.co.in



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No.: 26-03/2011-NWO(CFA)/IN

Dated: 22. 6. 2011

To,

**The Chief General Managers,
All Telecom Circles/Districts
BSNL**

**SUBJECT: Revision of ISD tariff to popular destinations through
UITC / Smart ITC of all denominations of Rs.300 and
higher as promotional scheme**

Kindly refer to letter No. 3-4/2009-R&C [CFA] dated 21.6.2011 on
the above mentioned subject.

Due to technical reasons the date of implementation of the
**promotional scheme of UITC is being postponed from 23.6.2011 to
27.6.2011. The revised tariffs shall now be applicable from 00:00Hrs
of 27.6.2011 for 90 days.**

Further, the implementation of above promotional scheme in Smart
UITC is postponed due to technical reasons.

This may kindly be brought to the notice of all concerned.


(Sanjay Kumar)
DGM (NWO-II) CFA

Copy for information to: -

1. CGM (ITPC)
2. GM (Marketing), CO BSNL,
3. GM (IT), CO BSNL
4. SCP Incharge Ahmedabad / Lucknow/Bangalore/Kolkata
5. All Circle IN Coordinators through designated email.
6. BSNL Intranet